

NEWATER CONNECT

September 19, 2022

OneWater Yacht Group Wins Best of Stevensville Award



We are happy to announce that OneWater Yacht Group - Stevensville has been selected as the winner for the 2022 Best of Stevensville Awards in the category of Boat Dealer.

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DOLLAR-A-DAY

BONUS PROGRAM



DETAILS

- ✓ For boats 180 days old or older, the salesperson will earn an additional “dollar for every day the boat has been in inventory as of the time the deal is written”, on top of normal commission.
- ✓ Bonus applies to new deals written and delivered from September 16th through September 30th.

RULES

- ✓ All non-currents are available to be sold by any dealer that represents the brand.
- ✓ All used boats are available to be sold by any dealer.
- ✓ Make sure all pictures and listings are up to date.

DEPARTMENTAL UPDATES

New Website Features

New features were deployed to store websites last week!

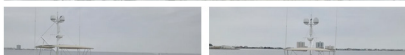
- 1. YouTube Video link integration to listing pages** – When a video is available for a boat, it will display above a (new) secondary photo gallery. In order to see a video, a YouTube URL must be uploaded to Media Manager.
- 2. Secondary Photo Gallery** - Two additional galleries have been added under the specs chart, one for video (if available) and one for photos (repeat of carousel at top). If no video is available on a listing, no video heading/gallery will display.

Only sites that have the BoatRevver plugin will see these updates for now.

Video Gallery



Photo Gallery



REVVER DIGITAL

Difference Between Wex, Fleetio, and Fuelman

Wex/Fuelman

Wex and Fuelman are providers for OneWater's fuel cards. These are completely separate from Fleetio (although Fuelman integrates with Fleetio).

You should always use your Fuelman card unless it does not work in a specific area, in which case, your Wex card may be used as a backup.

Contacts:

SAO: sao-wex@onewatermarine.com

SFAO: sfao-wex@onewatermarine.com

MAO: mao-wex@onewatermarine.com

BAO: bao-wex@onewatermarine.com

LAO: kburch@legendarymarine.com

SSAO: coryf@southshoremachine.com

Fleetio

Fleetio is OneWater's Fleet Management system. This is where you should track vehicle mileage and maintenance.

For assistance, contact [Deirdre Sullens](#) or [Matt Clark](#).

DEPARTMENTAL UPDATES



The Roscioli Yachting Center team just moved their offices into the main building, joining the OneWater Yacht Group.

Submitted by Allison Helfen



EMPLOYEE APPRECIATION IDEA SHARING

The "Team Player of the Month" is selected by the employees every month and they are given an 8x10 plaque during the safety meeting.

-Texas Marine
Conroe

Employees vote for employees of the month and I review and make the final decision. We have a lunch, they get the employee of the month parking spot, a gift card, and a car detail.

-Sunrise Marine

We recognize employees in multiple ways. 1. Employee of the Month Lunch. Winner receives Employee of the Month Gold Chain w/ Central Marine logo, \$250 gift card, and extra PTO day. 2. All managers have the autonomy to give a \$25-\$50 gift card to any employee they seeing going above and beyond at any time.

-Central Marine

Monthly lunch for the entire team. Employee of the month is voted on by peers, and the winner is awarded a PTO day to use for the month and \$100 Visa gift card!

-Legendary
Marine Orange
Beach

EVENTS



BOSUN'S MARINE CUSTOMER APPRECIATION EVENT

Bosun's Maryland held its first Annual Customer Appreciation Event on Saturday, September 10th. Customers came out with their families to enjoy great BBQ, music, and raffles. The customers all received VIP lanyard invitations in the mail or at the event. A huge hit was the "hole in one" cooler, sponsored by World Cat boats. Everyone took turns hitting biodegradable golf balls into the cooler.

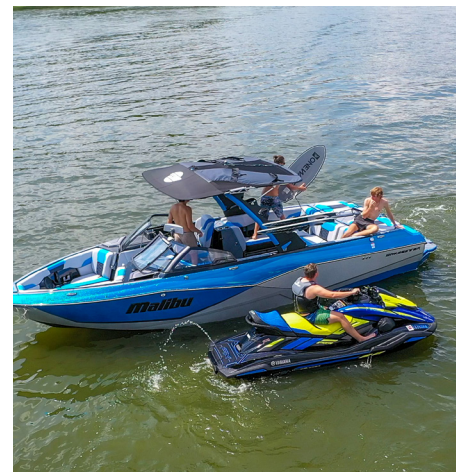
Submitted by Amanda Haddaway

SMG BOATS CUSTOMER RAFT-UP

SMG Boats hosted its first Customer Raft-Up. Customers and staff spent the afternoon together on the water having lunch at Papa's Grill, cruising around the lake, and rafting up to swim, celebrate, and spend time together. Boats were available for demo.

More than 21 boats and 90 people attended the event.

Submitted by Jennifer Kesler



VIRTUAL TRAINING SEMINARS

Navigating the OneWater Training Portal

with Becca Bonner

RESCHEDULED: September 23, 2022, 11 a.m. ET

We've made many changes to our training portal. Becca Bonner will walk you through how to navigate the site, take advantage of its new features, and track employee progress (for managers).

» REGISTER

SEPTEMBER SAFETY TRAINING



Creating Emergency Action Plans

[Watch the Video](#)

UPCOMING EVENTS

Sep. 29
-Oct. 2

Great Conroe Boat Sale

Sep. 30
-Oct. 2

TGYG Showroom Showcase

October
6-9

Annapolis Boat Show

October
26-30

Ft. Lauderdale International Boat Show

November
10-13

Fort Myers Boat Show