



ONEWATER CONNECT

May 30, 2023

Olive Tree

In Andy's last message, he discussed the importance of giving back to the community.

Rewatch Andy's message on the [OneWater Training Portal](#).

For more information on OneWater's OneCommunity program, [refer to the April newsletter](#).

[VIEW RECORDING](#)

**Please log in to the training portal and then access the link above.*

CONTENTS

1

FEATURES

- Andy Andrews

2

HIGHLIGHTS

- New General Manager
- Rescued Fawn
- 20-Year Work Anniversary

3

EVENTS

- Bosun's Build-a-Reef Donations
- Legendary Service Cookout

4

TRAINING

- Capturing "Door Swings" Webinar Recording
- Adding a New Customer in CRM
- Adding Activity to an Existing Customer's Profile in CRM

5

REVIEWS AND CALENDAR

- "Ask IT" Live Training
- SMG Review
- Upcoming Events

COMPANY CONFIDENTIAL

EMPLOYEE HIGHLIGHTS

NEW GENERAL MANAGER



Chad Willis is the new general manager at Legendary Marine Supercenter in Pensacola.

Chad has been working in retail sales since 2007. He began selling cars in February of 2007. In 2008, he began working in finance for the next 7 years, after which, he became a general sales manager.

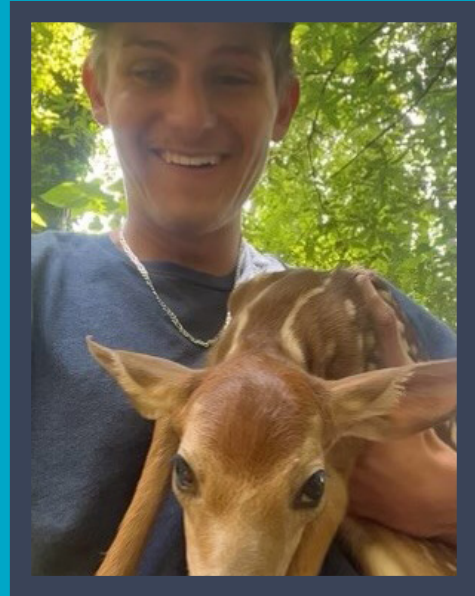
Chad enjoys watching and playing sports, hunting, and being on the water. He has spent a lot of time boating in the Lake of the Ozarks.

Chad has been married to his wife Shelly for 27 years and has two children: Oliva and Calan.

He has been vacationing in the South Walton area for the last 21 years.

We are very excited to welcome Chad to the team!

RESCUED FAWN



Colby Williams started with Singleton Marine in 2022 and has been a key contributor to the team and a consistently top-producing technician. Sometimes the job goes deeper than fixing boats. While on a service call, Colby encountered a fawn in the middle of the road and gladly brought the little guy to safety. Thank you Colby for all you do and for being a part of our team.

Submitted by Chad Morse

20-YEAR ANNIVERSARY



Congratulations to Liana Baracani on her 20-year anniversary with Central Marine. The Central team celebrated with a cake and decorations!

Submitted by Brandy Lewis

EVENTS



BOSUN'S MARINE MARYLAND BUILD-A-REEF FOUNDATION

Bosun's Maryland is proud to have matched customer and community donations up to \$5,000 for the ShoreRivers Build-a-Reef Program. Operation Build-a-Reef Eastern Bay is a community stewardship restoration project where donations support direct oyster reproduction work. All funds raised go directly toward this joint campaign to plant 100 million juvenile oysters in Eastern Bay.

The goal was met, and the Bosun's team will assist in the final planting of the oysters is set for the week of June 12th.

Submitted by Amanda Haddaway

LEGENDARY MEMORIAL DAY COOKOUT

The Legendary Marine Destin service team enjoyed cooking out together in honor of Memorial Day.

Submitted by Matt Kuka



ON THE TRAINING PORTAL

On the Portal

CAPTURING DOOR SWINGS

In this training, we reviewed ways to create exceptional experiences for everyone who calls or walks into our stores and how to properly document customer activity in the OneWater CRM system.

If you are responsible for greeting customers and answering the phone at your store and missed this training, you can view the recording here.

[View Recording](#)

On the Portal

ADDING A NEW CUSTOMER IN CRM

[View Refresher](#)

On the Portal

ADDING ACTIVITY TO AN EXISTING CUSTOMER'S PROFILE IN CRM

[View Refresher](#)

Please log in to the training portal before accessing the links above.

TRAINING, REVIEWS, AND UPCOMING EVENTS

"Ask IT" Live Webinar *with Jason Priez*
Tuesday, June 6th at 10:30 a.m. ET



Ask IT

Is it ok to use airport wifi?

After a short presentation about what OneWater is doing to protect our information security and ways you can protect yourself, our Project Systems Manager Jason Priez will answer your security and IT questions! Click on the box above to submit a question, or click below to register for the webinar.

[REGISTER](#)

★ ★ ★ ★ ★ 5-STAR REVIEWS

SMG Boats

Top notch on all accounts from this entire team!!! From the no pressure talks at boat show; experienced help designing the custom order boat; painless trade on my old boat; fun demo on the new boat; quick and painless finance and delivery!!! Honestly what you would imagine a perfect boat buying experience would be!!!! Thank you Jason throughout the entire process, from the first conversations, keeping me up to date on the build, and final delivery! Thanks to Charles on the front end, and George for making the financing quick and easy! Shoutout to Eric for assisting through the memorable demo!

-Greg Reeves

UPCOMING EVENTS

June

16

Naples Boat
Mart Grady Grill
& Chill

June

16-18

Steelepoint
Boat Show

June

20-25

SunDance
Bahamas
Rendezvous