

August 20, 2024

NEW EMPLOYEE Orientation

Please be reminded that we are holding a MANDATORY new employee orientation via Zoom every two weeks. This is a requirement for all full-time and part-time employees in any position.

Managers, you will receive an email and a calendar invitation if you have a new employee who is scheduled to attend the orientation. Please help us ensure that your employee is on the meeting.

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STAR BRITE NMDA AND RVIA AWARDS

Congratulations to team Star Brite! The team was recognized at the annual NMDA conference with two awards: Supplier of the Year (runner-up) and Distributor Channel Support (winner). They were also recognized from the RV Industry Association as the 2024 Supplier of the Year.





Submitted by Rubin Hanan and Kouri Carey

PURSUIT DEALER AWARDS

Quality Boats was recently recognized as the top Pursuit dealer. "This is a fifth win as top dealer," Pursuit president Christopher Gratz said in a statement. "The dedication to their work, loyalty to our brand, and strong partnerships and connections with owners and prospects is admirable."

Bob DeGryse of Walker's Marine was named top Pursuit salesperson, and all OneWater Pursuit dealers were recognized for achieving flagship status this year.

View Press Release





Submitted by Jake Sanders and Michelle Steeves

LEGENDARY DESTIN YAMAHA PRO ELITE PLUS AWARD

Congratulations to the Legendary Marine Destin Service Team on being given the Yamaha Pro Elite Plus Award. This is the best recognition a service department can receive. In order to achieve the Yamaha Pro Elite Plus Award, a team must maintain a high CSI score, complete multiple training courses, and participate in many other Yamaha requirements.



Submitted by Trevor Hardy

LEGENDARY MARINE PENSACOLA RAISES \$22,000 FOR SHERIFF FOUNDATION AND KID'S HOUSE

Legendary Marine Pensacola recently hosted a boat raffle, raising more than \$22,000 in support of the Escambia County Sheriff Foundation and Gulf Coast Kid's House. The raffle winner was drawn by Sheriff Chip Simmons at the event, which featured live music, food trucks, and boat rides.

Gulf Coast Kid's House plans to use the funds raised to continue to expand mental health treatment for children and families impacted by abuse.



Submitted by Jimmy Herlocker







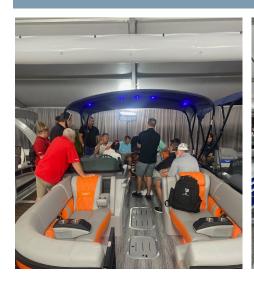
PURSUIT DEALER MEETING

Pursuit Boats discussed new information and awarded their top domestic dealers and salespeople during their annual dealer conference, which was held at the Vinoy Resort in St. Petersburg, FL. See the second page for the award winners!

2024 DEALER MEETINGS

BENNINGTON DEALER MEETING

OneWater dealers gathered in Syracuse, IN, this week for the Bennington meeting. The team was excited to see Bennington's new dashes!









Phil Dill Boats

I bought my boat in Florida but had horrible customer service since I signed the papers. The moment I was sold, I had issues with service. I live back in Dallas, and PDB is the only place I will allow to service my boat. They always go above and beyond for me and value my business. The men and women working here are a family unto themselves and do their best to always help me save money, make good decisions on service or replacement, and allow me to maintain the integrity of my boat for years to come. I recommend this place for boat sales or service.

Russel Hodges

TRAINING



ADMIRAL'S CIRCLE LIVE PANEL

Click below to register to attend the live panel with our Admiral's Circle winners on **Tuesday**, **August 27**th at **11 a.m. ET**. Be sure to add the event to your Outlook calendar after you register.

REGISTER

UPCOMING EVENTS

August

21

Bosun's Docktails Happy Hour Events August

23

TGYG Boating 101 September

12-15

Newport International Boat Show September

14

Bosun's Customer Appreciation Event

VIEW THE FULL MARKETING CALENDAR