



ONEWATER CONNECT

August 8, 2023

Crinkle Crankle Walls



In Andy's last message, he talked about the crooked path to success.

Rewatch Andy's message, Crinkle Crankle Walls, by clicking [here](#).

You can always rewatch Andy's messages by visiting the [OneWater Training Portal](#).

[VIEW RECORDING](#)

**Please log in to the training portal and then access the link above.*

CONTENTS

1 FEATURES

- Andy Andrews Friday Message

2 HIGHLIGHTS

- ProRever Updates
- Boats Group Inventory Ads

3 EVENTS

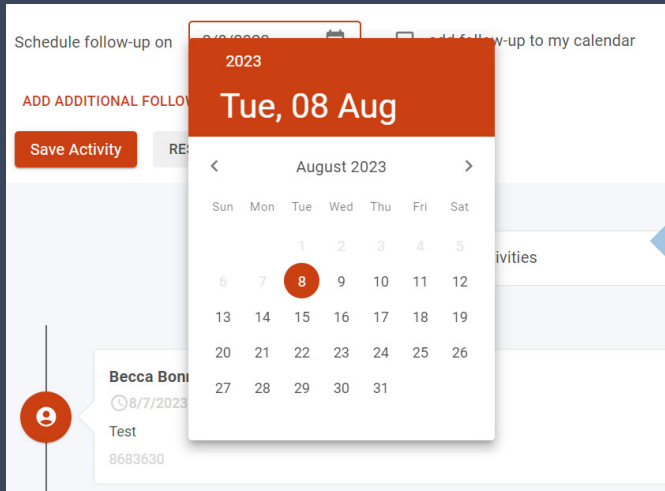
- Singleton Malibu Just Ride Tour
- Singleton and OneWake Mountain Air Classic
- Ocean Blue Seakeeper Training

4 TRAINING AND UPCOMING EVENTS

- Paylocity Training for Managers
- Upcoming Events

PROREVER UPDATES

The Revver Digital team is releasing a few awesome updates to the follow-up feature in ProRevver later this week:



Same-Day Follow-Ups

You will now be able to schedule follow-ups on the same day! While the system will still default to the next day if you don't select anything, you can select today's date from the calendar.

Follow-up Panel

You will now be able to complete a follow-up right from the follow-up panel.

Simply select the checkmark and complete the prompts, and the activity will show up in the activity log on the customer's profile.

Scheduled Follow Up

8/7/2023 Call Joe  

8/7/2023 Send a follow up email with window sticker  

Next follow up: August 7, 2023

[Schedule Follow Up](#)

Becca Bonner completed Follow Up: Outgoing Phone

8/5/2023 6:09:01 PM

Call customer about boat on 8/8

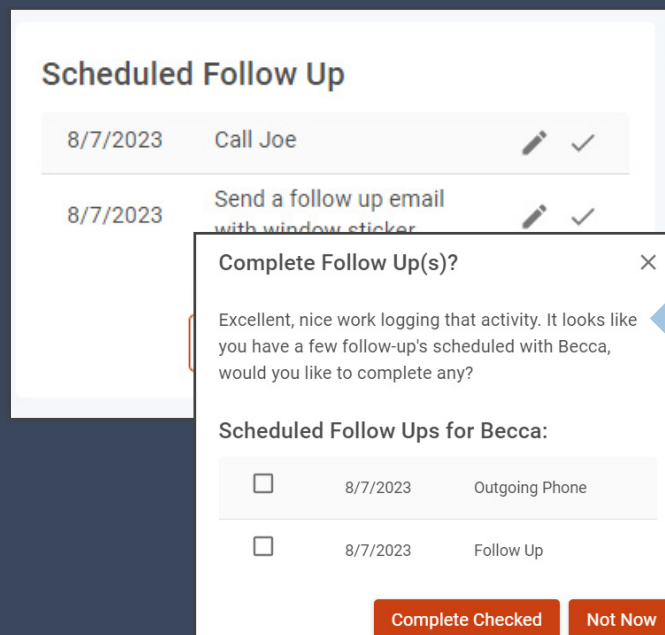
8683585

Multiple Follow-Ups

You will also be able to schedule multiple follow-ups on the same day!

Additionally, when you make notes on a customer's profile on the same day that you have a follow-up scheduled, the follow-up will no longer clear or "disappear automatically".

Instead, you will be asked if you want to complete the follow-up in a pop-up box.



[See video for more information on the updates coming later this week](#)

PROREVER UPDATES

In addition to updating the follow-up tools, the Revver Digital team is updating two of the fields on the Manager's Dashboard in ProRevver.

IN STOCK	NEW NON-CURRENT	USED 180+	NEW 180+
1	0	0	0

IN STOCK	NEW UNPUBLISHED	USED UNPUBLISHED	USED 180+	NEW 180+
124	12	8	9	4

Instead of displaying the number of new non-current boats and used boats 180+ days old, the Manager's Dashboard will now display the number of new and used boats that have not been published to the website.

BOATS GROUP INVENTORY ADS REMINDER

Boats Group Inventory Ads

OneWater dealership listing data comes from LightSpeed, and all images come from Media Manager. Lightspeed and Media Manager data is updated to ProRevver every hour. ProRevver then feeds Boats Group sites (boattrader.com, yachtworld.com, boats.com) every 24 hours at night.

If you change something in Lightspeed now, you'll see the change in ProRevver within 2 hours of the change and the next day on all websites. **Note: Boat Wizard is view-only, and you cannot manually add vessels in Boat Wizard. Exceptions are currently Denison and OWYG.**

Submitted by Mike Duncan

EVENTS



SINGLETON MARINE ATLANTA - MALIBU JUST RIDE TOUR

Singleton Atlanta hosted the Malibu Just Ride Tour '23 on Saturday, August 5th on Lake Burton at LaPrade's Marina during the Mountain Air Classic. Customers were able to surf behind the unbelievable swells and see how the pros set up their boats for the ultimate wakeboarding session.

Submitted by Cheryl Leines

SINGLETON MARINE AND ONEWAKE - 23RD ANNUAL MOUNTAIN AIR CLASSIC

On August 5th, Singleton Marine and OneWake hosted the 23rd Annual Mountain Air Classic Wakeboard Competition on Lake Burton. Attendees enjoyed watching and competing in the competition!

Submitted by Cheryl Leines



SEAKEEPER TRAINING

Ocean Blue Yacht Sales in Stuart, FL, hosted a SeaKeeper RIDE and GYRO sales training for the Southeast Florida region.

This training helped the sales team better understand how the system works, the benefits of Seakeeper over traditional systems, and most importantly, how to correct basic issues with Seakeeper to keep customers on the water!

Submitted by Haley Warner



UPCOMING TRAINING SEMINARS

Paylocity Refresher for Managers - Recruiting and Onboarding Thursday, Aug. 24th at 2 p.m. ET

Nadiya Mallory will be refreshing managers on how to recruit and onboard employees through Paylocity.

Paylocity Refresher for Managers - Timekeeping and PTO Tuesday, Aug. 29th at 2 p.m. ET

Nadiya Mallory will host a refresher course on how to check and approve timecards and PTO for your employees.

Paylocity Refresher for Managers - HR Actions Thursday, September 6th at 10 a.m. ET

Nadiya Mallory will host a refresher course for managers on submitting HR action forms regarding employee pay, position, and status changes through Paylocity.

» REGISTER

UPCOMING EVENTS

August 8	August 9	August 9	August 10	August 10	August 10
SunDance Rendezvous to the Keys	Walker's "At the Helm" Seminar	Captain's Choice Board Meeting	Singleton Watersport Clinic Days	Bosun's PTown Rendezvous	Ladies Surf Day at Lake Lanier

[VIEW THE FULL MARKETING CALENDAR](#)