



ONEWATER CONNECT

April 9, 2024

REGAL SALES CONTEST

Regal recently shared the results of their ongoing sales contest, and several OneWater teams and team members are at the top of the list!

Check out the leaderboard at the link below, and keep up the good work!

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HIGHLIGHTS

ONEWATER BRANDS



Welcome the Newest Members to the Team

The OneWater family is more than just dealerships: many of our new sister companies develop the products that are used to build the boats we sell and products that our customers use to maintain and enhance their investments. We are proud to announce the naming of our aftermarket division as **OneWater Brands**. From factory to retail shelf to garage to dock box, the companies of OneWater Brands, are essential to the boat-building process, as well as boat upkeep and maintenance routines that every dutiful boat owner goes through.

T-H Marine (and the many companies they own, including First Source) were first acquired in late 2021. Known for their high quality OEM parts and aftermarket accessories, almost every boat today was either built with a T-H Marine part or has been upgraded with one. In spring of 2022, online parts and components giant, PartsVu, was added, along with their expertise in e-commerce and online marketing. In August of 2022, we bought Star brite, leaders in manufacturing appearance, maintenance, and performance chemicals and accessories for over 50 years.

In upcoming editions, we will introduce and highlight the individual companies that make up OneWater Brands and spotlight their initiatives.

HIGHLIGHTS

PHIL DILL BOATS TEAM ASSISTS DURING CAR ACCIDENT

The Phil Dill Boats team recently jumped into action when a car accident took place near their building. A witness posted the message below on Nextdoor.


R **Ralph Hord**
Turbeville Rd/Harbor Ln · 2h · 🌐

There was an accident in front of their business on 4/3/24 around 4pm. Two cars, both parties injured, one pretty bad. The employees of Phil Dill responded en masse. They assisted both victims, and held the head for the most seriously injured. While he was trapped in his overturned vehicle. After the police and fire arrived, they helped with traffic, moved cars for others assisting, and provided water bottles to all assisting. They were extremely professional, caring, and helpful to all concerned.

Once fire and police were in place, the employees returned to their building so as not to create an overwhelming presence at an emergency scene.

As this is the type of individuals at the dealership, I would highly recommend them for all of your boating needs.

Extremely impressive acts and actions exhibited by these individuals!

 **Phil Dill Boats** 🟩 6
1520 N Stemmons Fwy Fave

👍🥰🌟 25 ❤️ 💬 ➦ Share



Fortunately, everyone is okay. Thank you for all you do, Phil Dill team!

Submitted by Toby Blackney

HIGHLIGHTS

SLALOM SHOP EMPLOYEE RECOGNITION

Congratulations to the Slalom Shop's Manager of the 2nd Quarter, Service Manager David Bourgeois, who is celebrating 23 years with Slalom Shop.



Congratulations to the Slalom Shop's April Employee of the Month, Rick "California Rick" Lain, who is celebrating his one year anniversary with Slalom Shop.



Submitted by Dusty Dendy

MARCH MADNESS AT TOM GEORGE YACHT GROUP

The sales and service teams at Tom George Yacht Group went head-to-head for March Madness.

The players and winners were:

- Ryan Whelan vs Kevin Rogers – winner Ryan
- Sean Cooperrider vs Alex Nightengale – winner Sean
- Kyle Lamont vs Keith Botner – winner Kyle
- Josh Knapp vs Zack Guerin – winner Josh
- Liam McManus vs Richard Murbach – winner Richard
- Richard Murbach vs Sam Meyer – winner Richard
- Matt McMahan vs Richard Murbach for the grand prize – winner Richard

Congratulations to all the team for playing in our March Madness fun day.



Submitted by Johna Swanson

EVENTS



LEGENDARY MARINE PENSACOLA LUNCH CELEBRATION

The Legendary Marine Pensacola team recently celebrated a great March! The team surpassed last year's results in all departments and exceeded their goals for this year.

Bill Dauben cooked lunch for the whole staff to celebrate.

Submitted by Jimmy Herlocker

DESTIN OUTDOOR ADVENTURE EXPO

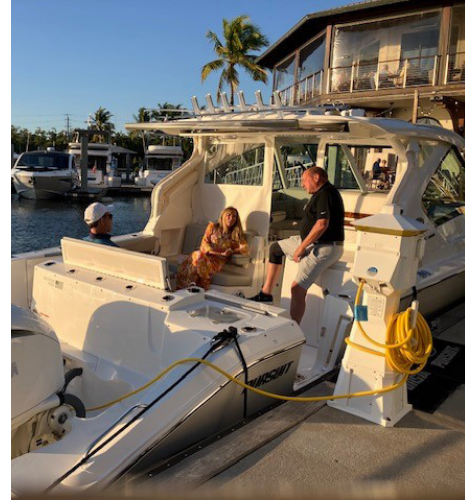
Legendary Marine had a great turnout at the Outdoor Adventure Expo at the Destin Commons Mall the weekend of April 6th-7th.

The team showed off a lineup of more than 20 boats from top brands such as Everglades, Sportsman, Pursuit, Scout, Regal, Cobalt, and Barletta.

Submitted by Matt Kuka and Megan Riddle



EVENTS



WALKER'S MARINE HAMILTON HARBOR YACHT CLUB EVENT

On the evening of March 28th, Walker's Marine in Naples hosted an in-water display at the Hamilton Harbor Yacht Club.

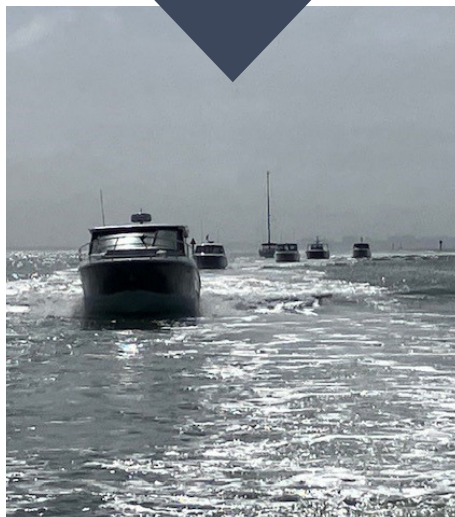
More than thirty attendees toured the Tiara 43LS, Chris-Craft 30 Catalina, and Pursuit 326DC.

Submitted by Kellie Nidweski

WALKER'S MARINE MARCH RENDEZVOUS

Walker's Marine enjoyed the company of thirty-five VIP clients and guests on nine yachts for an extended rendezvous trip from March 20th-26th. The group boated from Marco Island to Captiva Island, and then went to Sarasota for two days. From there, the group headed up to St. Petersburg for two days and then back to homeports after a final night on Captiva.

Submitted by Kellie Nidweski



HIGHLIGHTS

★★★★★ 5-STAR REVIEWS

Legendary Marine

Lisa and I want to thank the Legendary Marine team and Max with Chris Craft for your guidance through our journey into the Chris Craft realm. Our interest in purchasing a Chris Craft started in September 23 with Tanner's help looking over several models. It culminated with our joining Tanner and Max Gordon at the 2023 Ft Lauderdale Boat show. With Max's input and conversation with Lisa, we made our decision to order a 2024 Calypso 28 built to Lisa's specs.

Max was very helpful and thorough answering our questions and with guidance on options through out the ordering process.

The delivery yesterday with Tanner and Tina went smoothly and we are very happy with our new boat and look forward to beginning the first of many seasons with it and this team.

Tanner introduced us to Billi Jo and several of her team at the marina. They represented Legendary Marine in a wonderful way with pleasant, friendly and helpful attitudes.

We look forward to getting to know everyone better and being part of the Legendary Marina customer group.

Our thanks again,

Jimmy and Lisa Bradley

UPCOMING EVENTS

April 5-12	April 5	April 12	April 12-14
Moon Day at Indian Lake	Walker's Burgers N' Boats	Quality Boats Omelet Party Sponsorship	Bay Bridge Boat Show

[VIEW THE FULL MARKETING CALENDAR](#)