



ONEWATER CONNECT

September 12, 2023

Welcome, Harbor Pointe Marina!

OneWater has welcomed Harbor Pointe Marina to the team.

Harbor Pointe Marina is an on-water facility located in Dadeville, AL. Post acquisition, OneWater intends to offer Bennington Pontoons and Regal Boats. In addition to new and pre-owned boat sales, Harbor Pointe Marina offers service and repair, parts and accessories, boat rentals, and a large boat storage facility.

Welcome, Harbor Pointe Marina!

Read the full press release below:

[VIEW PRESS RELEASE](#)

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This year's company video contest will be a tribute to the one and only Jimmy Buffett.

JUDGING CATEGORIES:

It's Midnight and I'm Not Famous Yet

Create a video that features one or multiple Jimmy Buffett songs.

Fins Up, Fun Down

It's been said that we work in the best industry in the world. Prove it! Create a video that showcases the boating/boating industry lifestyle.

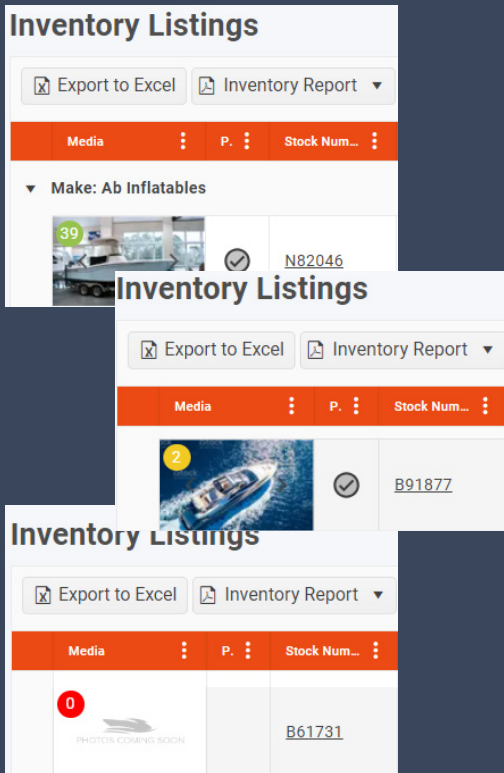
Parrothead Poses

Create a photo that captures the laid-back tropical lifestyle.

RULES:

- All submissions are due by 7:00 p.m. ET on Tuesday, **October 10th**. Entries can be submitted by posting on the Kudoboard.
- When you submit your photo or video on the Kudoboard, be sure to list your store name and the category for which you are submitting in the description.
- Teams should not receive extensive help from an outside business or department.
- All departments are encouraged to participate!

PROREVER UPDATES



1. There is an update to the "Media" column on the inventory page.

The Rever team has added a thumbnail preview image to each of the boats (with photos) in the media column in the inventory tab of ProRever.

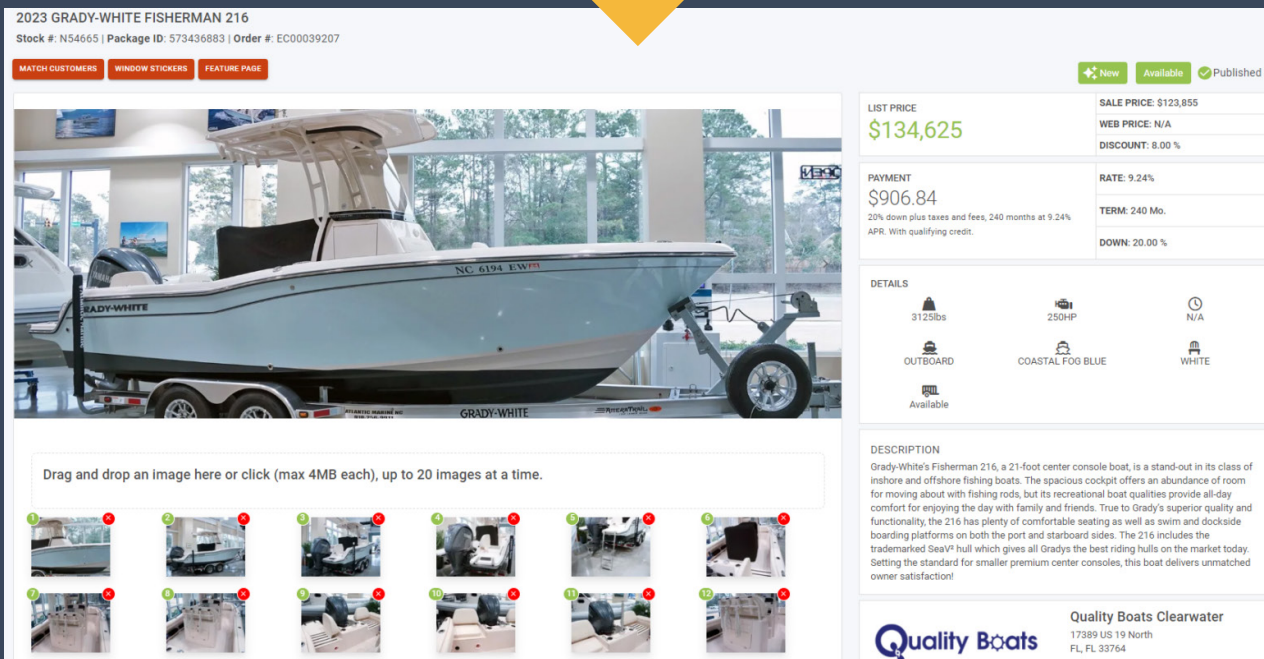
There will be a circle on the thumbnail photo telling you how many photos have been uploaded for the boat.

We will be using a "Green, Yellow, Red" system to indicate how many photos have been uploaded for a unit:

- Green = 10 or more photos uploaded
- Yellow = Fewer than 10 photos uploaded
- Red = 0 photos uploaded

2. The listing detail page for each boat has a new look and feel.

All of the information on the inventory listing detail page is the same, but the appearance has been redesigned to enhance information accessibility.



PROREVVVER UPDATES CONTINUED

3. You can now upload and manage your photos through ProRevver!

When you upload, delete, arrange, and edit photos from an inventory listing detail page in ProRevver, the updates will populate on your website as well as our third-party listing sites. This new feature will eliminate the need to use Media Manager! **We will have a live training on Wednesday, September 20th to review how to upload and edit photos through ProRevver.**

Drag and drop an image here or click (max 4MB each), up to 20 images at a time.



4. The "Customer Has" section on a customer's profile will be automatically filled in when a deal closes.

ProRevver will automatically pull the following pieces of information and populate them in the "Customer Has" section of a customer's profile: Type, Make, Model, Year, Length, Primary Listing Image, Purchase Date, Deal #, Sale Price, and Finance Information.

Customer Has



2023 Regal 33 XO ★ \$ ✎ 🗑

Purchased: 07/13/2023 Deal: 51802




Finance Information
Sale Price: \$399,000.00
Amount Financed: \$259,900.00
Monthly Payment: \$2,723.92

PROREVER UPDATES CONTINUED


5. A brand new page has been designed for all deals.

You can access this new page by clicking the deal number on the pending sales log or by clicking on the new "Customer Has" section.

Deal > #100447 : EVERGLADES 395 CC (N44111) Closed

CUSTOMER
Charles   

SALESPERSON
Craig Cowdell - Lpc
Legendary Marine - Panama City
(850) 890-1615
ccowdell@legendarymarine.com



NET PRICE
\$930,019.00

CONTRACT: 07-07-20
CLOSE: 05-29-21
DISCOUNT: 0.00 %

PAYMENT
\$5,879.94
20% down plus taxes and fees, 240 months at 4.99% APR. With qualifying credit.

RATE: 4.99%
TERM: 240 Mo.
DOWN: 20.00 %

DEPOSIT
N/A

DURATION
326 DAYS

PACKAGE DETAILS

Year	Brand	Model	Sale Price	Unit Price
2021	YAMAHA	XF42SNSA	\$0.00	\$0.00
2021	EVERGLADES	395 CC	\$930,019.00	\$930,019.00
2021	YAMAHA	XF42SNSA	\$0.00	\$0.00
2021	YAMAHA	XF42SNSA	\$0.00	\$0.00

DEAL TRADE UNITS
There are no deal trade units for this deal.

6. You can now select a "type" for your next follow-up.

Although the follow-up type will default to "Phone Call", you can choose a different follow-up type from a drop-down list. This will allow for more customized and detailed follow-up activities.

Add Recent Tag Sales Consultant

Called MR. Customer, he is going to think on this tonight and would like a call back tomorrow. |

Schedule a on add follow-up to my calendar

ADD ADDITIONAL FOLLOW UPS

Learn more about the new release on the [Revver Support Page](#).

EVENTS

WALKER'S MARINE BURGERS 'N BOATS

Customers are invited to stop by the Walker's Marine Sales and Service Center to meet the team, enjoy lunch, and talk about boats.

This is a recurring event held on the second Friday of each month.



Submitted by Leslie Love

LEGENDARY MARINE TWIN VEE RAFT UP

Legendary Marine at Harbor View hosted a "Twin Vee Drive Before You Buy Customer Appreciation Raft Up" at Fort McRee.

The highlight was the 2023 Twin Vee models, showcasing cutting-edge design and innovation in marine craftsmanship. Alongside these impressive vessels, attendees enjoyed great food and participated in a Legendary Raffle.

The team took a deposit on a 280 Twin Vee.



Submitted by Legendary Marine at Harbor View

EMPLOYEE ANNOUNCEMENTS



BABY BOATER

Congratulations to Bryan Hunt (Slalom Shop) and his wife Ramsey on the birth of their baby boy.

Dawson Hendrix Hunt
7 pounds, 2 ounces

Submitted by Dusty Dendy

UPCOMING TRAINING SEMINARS

Paylocity Refresher for Managers - Timekeeping and PTO

RESCHEDULED: Friday, September 15th at 11 a.m. ET

Rebecca Underwood will host a refresher course on how to check and approve timecards and PTO for your employees.

Adding and Editing Images in ProRevver

Wednesday, September 20th at 10 a.m. ET

Becca Bonner and Skylar Pierce will demonstrate the new process for adding boat photos to your website by uploading them into ProRevver.



REGISTER

UPCOMING EVENTS



Newport Boat Show



Sunrise Marine Coastal Cleanup



Naples Boat Mart Grady Grill & Chill



Central Marine Stuart Fall Kickoff



BMD Customer Appreciation Event



SunDance Everglades Ride & Buy Demo Day

[VIEW THE FULL MARKETING CALENDAR](#)