



NEWATER CONNECT

May 2, 2023

May Dates to Remember:

Summer is getting closer and closer! With May being the month when many boaters get back on the water, here are a few important dates to remember:

May 20-26: National Safe Boating Week

This is a program by the National Safe Boating Council where boaters are encouraged to wear life jackets on the water.

May 29: Memorial Day

Memorial Day is considered the unofficial start of summer; many of our customers are probably already planning a weekend on the water!

[SEE MORE IMPORTANT BOATING DATES](#)

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THE SECRET INGREDIENTS OF GREAT HOSPITALITY

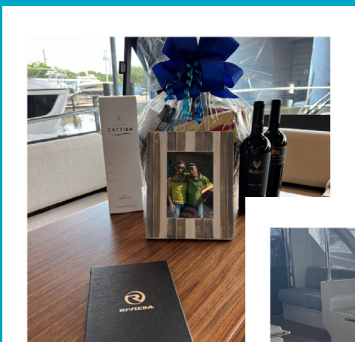
Creating exceptional experiences for our customers starts with LISTENING. Two weeks ago, Bob Denison challenged the team to send examples of “unreasonable” hospitality they’ve created for their customers. Here were three examples of OneWater team members who are providing exceptional experiences.

Customers often send us photos of their latest catch. Bob Peavler at Legendary Marine uses his artistic talent to surprise clients with photos of their fish saying “Congrats on a great catch!”

Here’s Bob’s latest painting of a Pompano.



Bob Peavler
Legendary Marine



Bubba Lee
Legendary Ma



Bubba Lee
Legendary Marine

A customer bought a boat from Bubba Lee at Legendary Marine with hopes of spending time out on the water with his dying brother. Sadly, his brother passed away before the boat was delivered. Bubba found a photo of the customer and his brother to give his customer, and the photo is now a permanent fixture on the boat.

Bubba was also part of the process of naming the boat after the customer’s brother, whose nickname was Turbo.

Ty Yates’s colleagues on the BDC team work in an office with no windows.

Ty created an outdoor spot with his own money to give the team somewhere to hang out, eat lunch, and even work when the weather is nice.

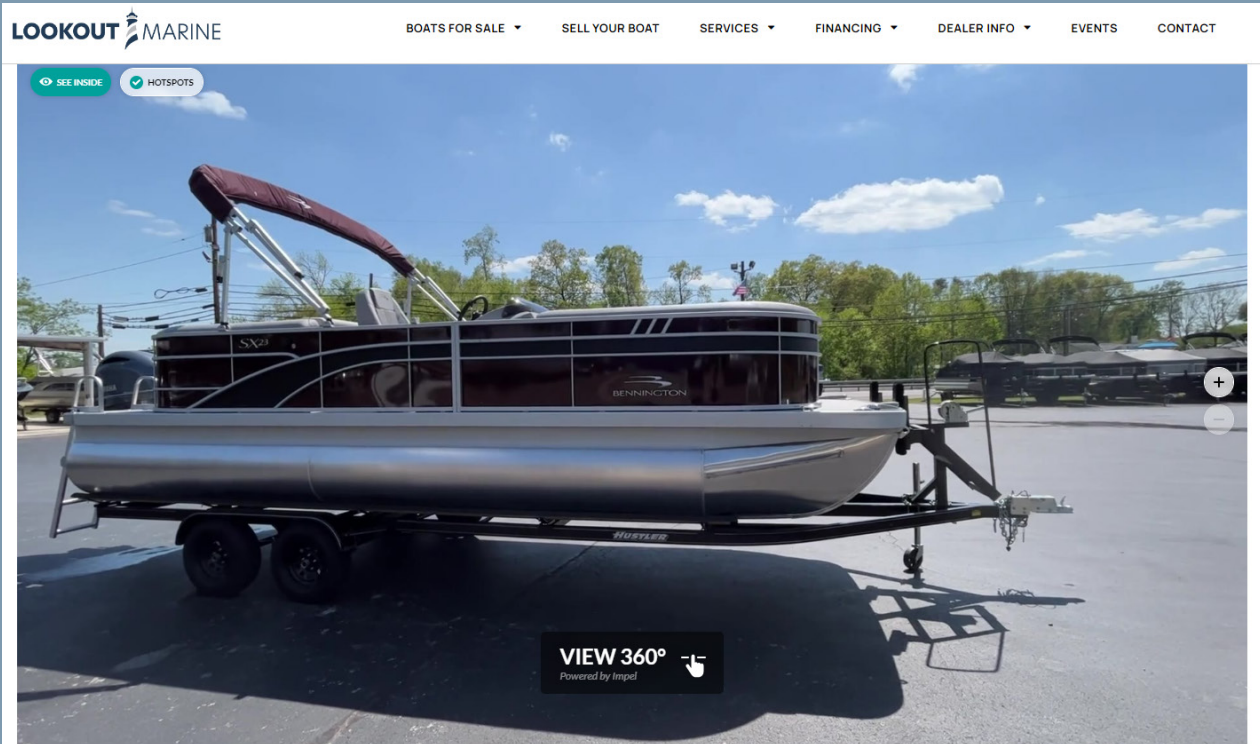


Ty Yates
Texas Marine

HIGHLIGHTS

WEBSITE UPDATES

Great news! Photos taken with the Impel 360° program are now integrated into the top/primary gallery on dealer websites. That means there is no longer a need to scroll down to see your 360° spin!



Submitted by Kim Lannou

PAYLOCITY UPDATES: TIME CARD CORRECTIONS ON MOBILE

Supervisors can now handle employee time card changes on the go!

Get these new features when you update Paylocity in your mobile app store:

- View pending correction requests & details
- Leave comments
- Approve or deny requests
- Add missing punches for employees (coming soon)

Submitted by Gwen Dalton

EMPLOYEE HIGHLIGHTS

CPYB AWARD



The Certification Advisory Council of the Certified Professional Yacht Broker (CPYB) program presented the 2022 Vincent J. Petrella Chairman’s Award to W Craig Nann—a CPYB and yacht broker for OneWater Yacht Group.

To be considered, individuals must be a CPYB in good standing; actively engaged in boating and sailing activities on a local, regional and/or national level; exemplify professionalism, ethical behavior, and business practices that are the trademark of the CPYB certification; and actively promote the CPYB program as a way for industry professionals to demonstrate their knowledge and professionalism.

Craig is the first non-principle to be recognized for the CPYB Chairman’s award. He has worked diligently to increase awareness and growth of the CPYB program. One significant contribution was his encouragement and facilitation for numerous Skipper Bud’s and now OneWater Marine brokers to become CPYBs in 2022.

Congratulations, Craig!

[Read More](#)

YAMAHA MASTER TECHNICIAN



Patrick Crawford, a technician at Walker’s Marine, earned his Yamaha Masters Certification in April.

Patrick started with Walker’s Marine only eight months ago and was eager to become a Master Technician. Since that time, he has been going to school several days a week to achieve his Master Certification in a very short time frame. His commitment is amazing!

Patrick was already a Mercury Master Technician. He is a very hard worker and never complains about jobs he is given. He is always willing to help everyone in the shop without hesitation.

Patrick is very valuable to the Walker’s team, and they are proud to have him.

Congratulations on this huge accomplishment, Patrick!

Submitted by Travis Varney

QUALITY BOATS FISHING TOURNAMENT

Quality Boats sponsored the Skip Cline Society In-Shore Fishing Tournament and Kids Seawall Rodeo Captain's Party. Proceeds from the events go towards the Morton Plant Mease Foundation.



Submitted by Amy Connor

SPECIAL OPERATIONS WARRIOR FOUNDATION EVENT

Each year, Grady-White Boats sponsors the Special Operations Warrior Foundation Event. Quality Boats is honored to have been asked by Grady-White to represent them at the event. Funds raised are directed to education for surviving children of Special Operations Forces lost in the line of duty.



Submitted by Amy Connor

WALKER'S EXCLUSIVE VIP DESTINATION RENDEZVOUS IN KEY WEST

Walker's Marine led a group of their VIP customers on a destination rendezvous to the Galleon Resort in Key West! This rendezvous is an annual event hosted by Walker's promotional events coordinator Kellie Nidweski along with Walker's sales consultants Sean Black, Conrad Kiesel, and Greg Glouner.



Submitted by Leslie Love

BOSUN'S MARYLAND GARMIN SEMINAR

Bosun's Maryland concluded the three-part "Get Hooked on Fishing" seminar series last week with a Garmin seminar. The Regional Garmin representative was the presenter. Topics include the Navionics app and Sonar, and there was time allotted for specific questions from attendees. The event was well-attended, and everyone asked "when is the next one?".

Several participants emailed the next morning to express how much they enjoyed the event and are looking forward to the next one!



Submitted by Amanda Haddaway

TRAINING, REVIEWS, AND UPCOMING EVENTS

"Ask IT" Live Webinar *with Jason Priez*

Monday, May 15th at 2:00 p.m. ET



Ask IT

Is it ok to use airport wifi?

After a short presentation about what OneWater is doing to protect our information security and ways you can protect yourself, our Project Systems Manager Jason Priez will answer your security and IT questions! Click on the box above to submit a question, or click below to register for the webinar.

[REGISTER](#)

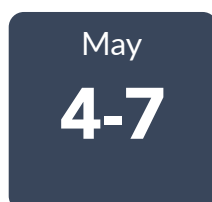
★★★★★ 5-STAR REVIEWS

SMG Boats

Wanted to drop a note and compliment Jarrod Mear. He has done the last few lake trips for us working on our 2017 LSV (3rd boat I have bought from you guys) and compliment him and your crew. Jarrod is always very courteous, responsive to calls/texts and is willing to spend the time with me explaining what and why he is doing what he does in regards to his service calls. Huge shout out to your guys.

-Clay

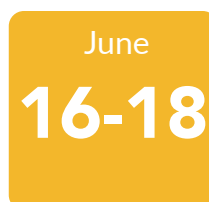
UPCOMING EVENTS



**Mitsubishi
Electric Classic
Boat Show**



**Singleton Reds,
Whites, and
Malibus**



**Steelepoint
Boat Show**



**SunDance
Bahamas
Rendezvous**