



ONEWATER CONNECT

December 10, 2024

SAM DANTZLER'S 5 BOAT SHOW TIPS

Sam Dantzler made a surprise video appearance on our Friday call last week to share 5 tips for achieving a successful boat show:

1. Slow down
2. Crack the egg
3. F.O.R.M.A.T.
4. Ask for the sale
5. Relentless follow up

Rewatch the video below!

[VIEW RECORDING](#)

**Please log in to the training portal and then access the link above.*

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HIGHLIGHTS

EMPLOYEE STOCK PURCHASE PLAN ENROLLMENT

The next enrollment window for the Employee Stock Purchase Plan is December 16th-20th. This is for January through June of 2025.

To enroll, please email the [enrollment form](#) to hr@onewatermarine.com (for OneWater Marine employees) or hr@onewaterbrands.com (for OneWater Brands employees) between December 16th-20th.

The Employee Stock Purchase Plan (ESPP) allows you to defer a percentage of your pay to acquire shares of ONEW at a 15% discount. This benefit is available to full-time employees with 6 months of service who are over 21 years of age.

If you would like to learn more about the Employee Stock Purchase Plan, please [view the recordings on the OneWater Training Portal](#) or email hr@onewatermarine.com.

[CLICK HERE](#) to access the sign-up and opt-out forms (the opt-out form is only needed for those who have been contributing and no longer wish to do so).

Submitted by Krystal Ham



TAKE THE SURVEY

Let us know what you'd like to discuss on our Friday meetings.

[SURVEY](#)

EVENTS

MARINA MIKE'S PARADE AND BOAT SHOW

Marina Mike's joined the Coconut Point Holiday Parade in Estero, Florida, on Saturday night with a Bennington 30QX transformed into Santa's Sleigh with festive lights. The parade's finale featured Santa, little elves passing out candy, and even the Grinch causing mischief. Families of the Marina Mike's team participated, adding to the holiday spirit. From Thursday to Sunday, Marina Mike's also hosted a mini boat show at Coconut Point, showcasing several boats to the community.



Submitted by Brianna Ela

SPEND-A-DAY MARINA TOY DRIVE

Customers and staff of the Indian Lake area came together for the local Toys for Tots campaign to bring joy to children this holiday season.



Submitted by Brenda Moots

EVENTS



The 13th Annual Bobby Lane Cup at Kissimmee’s Camp Mack was more than just a fishing tournament—it was a celebration of community, conservation, and teamwork. Star brite, alongside PartsVu, T-H Marine, and the entire OneWater family of brands, came together to make a lasting impact.

From the grill to the water, Star brite President Greg Dornau and Danny Beard served up BBQ for three days straight, bringing families, anglers, and volunteers together for food, connection, and fun.

Conservation was front and center with Project SeaSafe, led by Cory Redwine and Captain Alex Gorichky. Participants armed with Star brite mesh bags cleaned up waterways while learning about mangrove and clam restoration, proving small actions can lead to big change.

Marine artist Derek Redwine’s stunning bass painting—created after pre-event fishing with Bobby Lane—raised \$3,000 to support scholarships for youth anglers.



Behind the scenes, Andrew Redwine and the PMO video crew captured dynamic footage with pros like Blair Wiggins and Ron Ryals, building a library of commercials, social content, and videos that will highlight OneWater brands for months to come.

With over 5,000 attendees and 140+ boat and motor registrations through PartsVu.com, the energy was electric. Exciting prizes like a YakGear-rigged kayak, inflatable SUP, Atlas Jack Plate, Mercury service kits, T-H Marine gift certificates, and OneWake prizes kept participants engaged all weekend.

Most importantly, the event raised over \$70,000 for junior angler scholarships, ensuring the next generation of anglers can continue to enjoy and protect the outdoors.

This weekend was proof of the incredible power of teamwork, connection, and conservation. Thank you to everyone who made it possible.

Together, “WE” clean up, show up, and stand out.

The Star brite Team



EVENTS



ONEWATER
BRANDS

Star brite
CLEAN + PROTECT

STAR-TRON



PARTSVU.com

SeaSafe
CLEAN + PROTECT



2024
BOBBY LANE CUP

REVIEWS AND UPCOMING EVENTS

★ ★ ★ ★ ★ 5-STAR REVIEWS

Clearwater Marine

Everything from start to finish was amazing. They honored their sale because they came to our house to look at some very minor adjustments and took care of it right away. They are always friendly and on top of whatever you need. We love our boat and I'm so grateful we went here.

-Kasey Gordon

★ ★ ★ ★ ★ 5-STAR REVIEWS

SunDance Marine Pompano

I purchased a Chris Craft 31 ft GT with twin 400s two years ago. My experience with the Marina has been extremely good. The one department that I've had amazing interactions with has been the parts department!! Matt, who works in that department has been unbelievable with everything, and getting whatever it is that I needed done completed. He is great at follow up, great in communicating and just great with making sure everything that was promised was completed. Sundance management did themselves a favor, having him in their service department, taking care of their customers!!

-David Doyle

UPCOMING EVENTS

December

14

**Bosun's Marine
Open House
Christmas Party**