



NEWATER CONNECT

April 25, 2023

The Secret Ingredients of Great Hospitality

On Friday, Bob Denison shared a TED Talk about “unreasonable” hospitality. Here are his key takeaways that we can apply to our own routines:

1. Be an awesome listener. Listen with a purpose.
2. Don't take yourself seriously. Take what you do seriously.
3. One size never fits all. One size fits one.
4. It's not all about money; it's about thoughtfulness.

To view the whole TED Talk, click the link below.

[WATCH VIDEO](#)

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IN LOVING MEMORY

MIKE BISHOP



He was adventurous. He would agree to do anything without any details. He loved to make others laugh and was always the goofball. He enjoyed being outdoors, going offshore and inshore fishing, hunting, and exploring. He was an excellent cook, specializing in Italian food.

He started at Central Marine as a parts associate and quickly moved up to engine sales. He had impeccable work ethic and went above and beyond for his customers. He never took a moment for granted and lived each day to the fullest. He was incredibly devoted to his loving wife and family. He was a fiercely loyal friend to everyone and will be missed terribly.

-Written by Mike's friend, Abigail Vaka

BABY BOATER



Koah Marie Gibson

April 15, 2023

Congratulations to proud parents Wade Gibson (Walker's Marine Fort Myers) and Amanda Gibson.

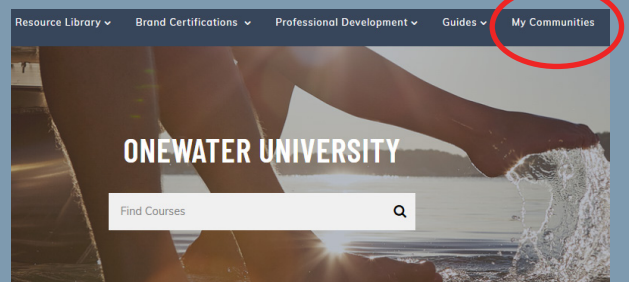
Submitted by Paige Gibson

USING "MY COMMUNITIES"

Don't forget to use the "My Communities" tab on the OneWater Training Portal to connect with other employees in the same role as you across other OneWater stores.

This is a great place to introduce yourself to other employees in your same role at different stores, share training materials, ask and answer questions, and simply share best practices.

Not in a community? Email training@onewatermarine.com, so we can get you placed in the appropriate group!

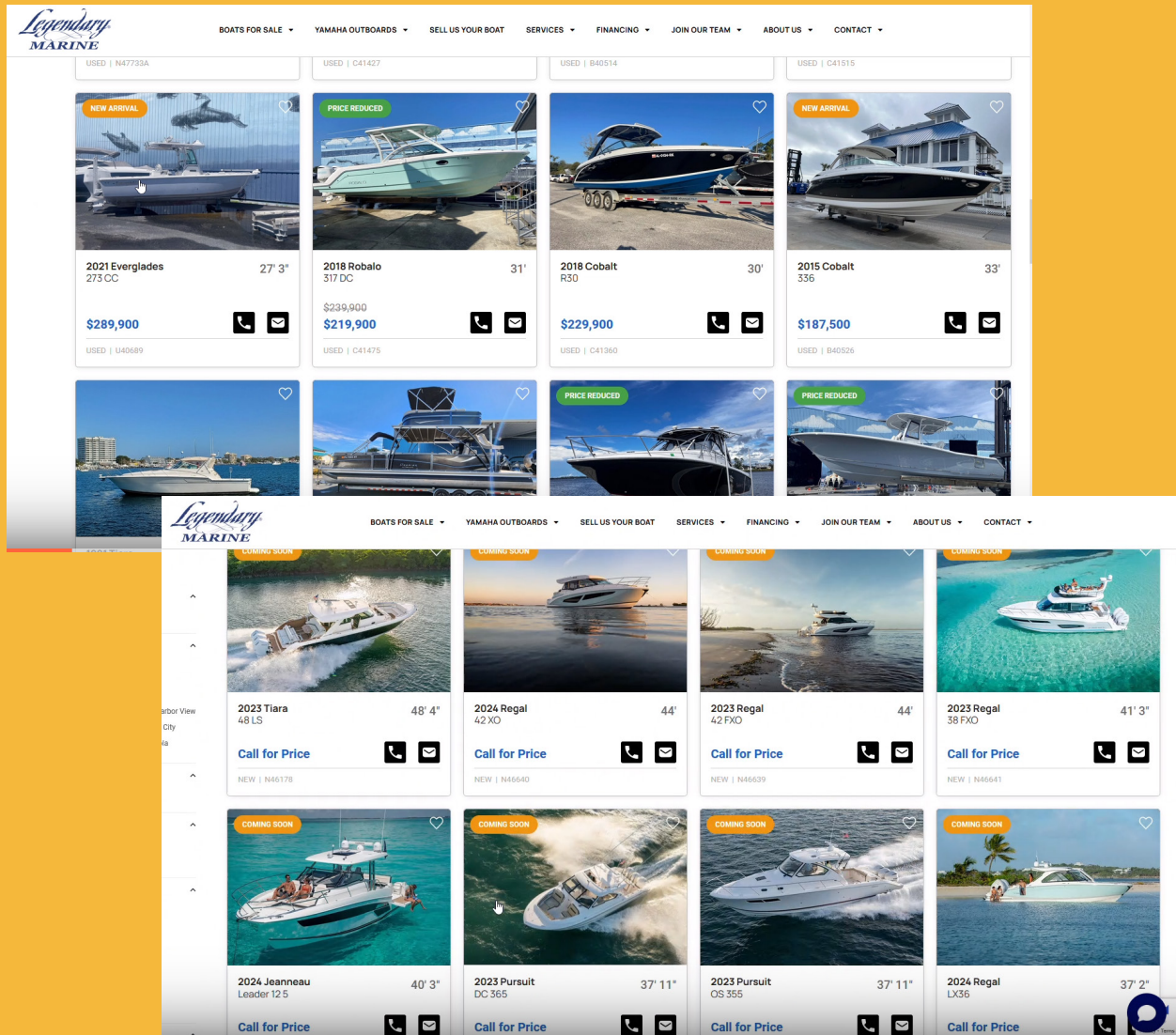


HIGHLIGHTS

WEBSITE UPDATES

All OneWater sites have a new plugin. One of the most exciting features is that banners are now added to inventory cards based on the boat's status.

- **New Arrival** - This flag is added to any recently listed boat. The banner will remain for about a month.
- **Price Reduced** - This flag is added to any listing that has a sale price being displayed.
- **Coming Soon** - This flag is added to "on order" boats.



Submitted by Kim Lannou

HIGHLIGHTS



Remember, all full-time employees have 8 paid hours per year to volunteer. Stores can choose to work on an initiative as a group, or employees can choose their own organizations at which to volunteer.



Employees can request to take a volunteer day (or half day) by selecting "VTO" in Paylocity. Volunteer hours will not roll over to the next year.



Employees who participate will be given a OneCommunity shirt. Stores can order shirts on the [OneWater Uniform Portal](#).



Employees can post photos on social media using the hashtag #OneCommunity and email photos to newsletter@onewatermarine.com, so we can share our team efforts.

After volunteer work is complete, employees should submit a [Community Service Information Form](#) to HR.

COMMUNITY SERVICE INFORMATION FORM



SUNCOAST BOAT SHOW

It was a beautiful weekend for the Suncoast Boat Show in Sarasota, FL. Central Marine, Quality Boats, and Tom George Yacht Group had a total of 35 boats in the water at the show. The team sold 5 more boats year over year.

The whole OneWater team from all three dealerships is pictured here.

Submitted by Amy Connor

PIGS ON THE BEACH

Legendary Marine attended the Third Annual Pigs on the Beach Event. Representatives from the Destin and Panama City locations were in attendance, and several boats were on display at the event.

Submitted by Matt Kuka



MICROSOFT DYNAMICS TESTING

The Microsoft Dynamics Implementation team held its first pilot session in Atlanta last week. This was the first of many testing sessions scheduled for Microsoft Dynamics, which is scheduled to replace Lightspeed later this year. The team had a productive week working on design and functionality improvements and customizations.

TRAINING, REVIEWS, AND UPCOMING EVENTS

"Ask IT" Live Webinar *with Jason Priez*

Monday, May 15th at 2:00 p.m. ET



Ask IT

Is it ok to use airport wifi?

After a short presentation about what OneWater is doing to protect our information security and ways you can protect yourself, our Project Systems Manager Jason Priez will answer your security and IT questions! Click on the box above to submit a question, or [click here to register](#) for the webinar.

★ ★ ★ ★ ★ 5-STAR REVIEWS

Spend-A-Day

Purchased our first boat from Spend-A-Day and we will definitely be returning customers! We worked with Brittany from start to finish and she was so knowledgeable, fun, honest, and helped us find exactly what we were looking for! She also did our boat delivery and helped us with our tight docking space. Thanks, Brittany! See you on the lake!

-Trisha Hangen

UPCOMING EVENTS

April 28-30	April 29	May 4-7	May 19
Catawba Island Boat Show	Lake Cumberland Boat Fest	Mitsubishi Electric Classic Boat Show	Singleton Reds, Whites, and Malibus