



# NEWATER CONNECT

August 29, 2023

## Hurricane Preparedness

We are entering into one of the most active parts of the 2023 Hurricane Season. With the approach of possible storms into our area, it is crucial that we are prepared.

See the next page for a few tips to consider when developing or reviewing your hurricane plan.

Stay safe, everyone!

Submitted by Lance Brown

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# HURRICANE PREPAREDNESS TIPS

## TIPS:

- Post your emergency numbers and put together a means of communicating with your staff post-storm if there is no phone service.
- Do a building assessment to ensure that the siding, doors, roof panels and vents are in good condition.
- Prepare your docks. Check the dock cleats, pilings, and whalers. Be sure the piling guides, rollers, & electrical and water connections are in good condition.
- Ensure that trucks, forklifts, and tractors are fueled and running correctly and that your emergency pumps are working. Do you have enough hose and connections, and are they in good condition? Are your generators working, fueled and ready to go? Double check that fuel cans are filled and topped off.
- Make sure your spill boxes are adequately stocked.
- Make sure your spill boom is long enough (3X the length of your longest boat).
- If your facility has a chase boat, make sure it is operational and fueled, that fluid is checked, and that safety gear is present.
- Check your ground tackle for securing docks.
- Purchase the necessary hardware required to attach any storm coverings for doors and windows.
- Make sure you have enough sand bags, if needed.
- Make sure you have enough jack stands, level sets, crib blocks, and other materials needed to properly store vessels for the storm.
- Prepare a system for properly labeling and communicating vital information about each boat like owner and slip number. Does it store at your location or is it hurricane storage?
- Make sure to secure all items that can be transformed into projectiles during a hurricane such as brush racks, ladders, cones, water coolers, outdoor furniture, and items from a fish cleaning station such as cutting boards, rugs, and trash containers.
- Protect and cover any outside TVs.
- Safely store hard drives and secure sensitive files.
- Check your propane inventory.
- Make sure that gas grills are operational.
- If you have a lift station on property, check it for proper operation.
- Pull straps and slings from hoist and make sure the chains are retracted.
- Secure all fuel pumps.
- Remove any flags.
- Make sure that ice machines or boxes are secure and full.

## CHECKLIST:

- Tarps
- Tie Down Straps
- Bungee Cords
- First Aid Supplies
- Flashlights
- Safety Glasses
- Ladders
- Gloves
- Plastic Sheeting
- Hard Hats
- Duct Tape
- Bottled Water
- Batteries
- Dust Mask
- Extension Cords
- Gas Cans

**STAY SAFE!**

# HIGHLIGHTS

## SPECIAL ANNOUNCEMENT- 9/8/23 PAYROLL

Labor Day falls on Monday, 9/4/23, which is also a payroll week. The deadline to get all payroll completed will be Sunday, 9/3/23.

Wishing all of our employees a safe and fun Labor Day! We are so lucky to have each and every one of you as part of our team. Thank you for everything.

Submitted by Gwen Dalton

## TIARA DEALER AWARDS

Tiara Yachts, a family-owned manufacturer of American-made luxury watercrafts, announced its top-performing dealers and salespeople for the 2023 Model Year. The honorees were recognized at an awards dinner on August 22nd.

**Ocean Blue Yachts Sales** and **Quality Boats** earned high honors by tying for first place for top-performing dealership.

**Ocean Blue Yacht Sales** was also recognized for market share advancement.

**Walker's Marine** was recognized for CSI Achievement (in Customer Satisfaction for Sales and Service).

**Jon Cross** from Ocean Blue Yacht Sales was a top salesperson and Gold Award Recipient.

The 2023 Model Year featured the launch of the EX 60, the largest inboard model built in Tiara Yachts history, as well as the announcement of the 48 LE, the highly-anticipated new flagship of the Luxury Express outboard series. Both models will be on display at FLIBS.





# EVENTS



## LEGENDARY PANAMA CITY REGAL DRIVE BEFORE YOU BUY EVENT

What a fantastic day it was on the water at Legendary Panama City's Regal Drive Before You Buy Customer Appreciation Event this past weekend! The weather couldn't have been more beautiful, and there was a massive turnout of boaters eager to have an amazing time on the water.

A mouth-watering seafood boil was provided by Sports to Geaux and was definitely a crowd favorite!

Customers from all around the area came together to be a part of this unforgettable day. It was a day filled with making memories that will last a lifetime.

Submitted by Matt Kuka





## NORTHEAST REGION FIXED OPERATIONS SUMMIT

The inaugural Northeast Region Fixed Operations Summit was held last week in Maryland. Store managers, service managers, and service advisors from eight stores met with Tom Ebenreck, David Tidwell, Morgan Glenn, Bryan Harris, and Steve Smith to collaborate on best practices for the upcoming winterization season. Day one was spent getting “Back to Basics” on fixed ops processes and procedures as all participants contributed with their best ideas on how to better strengthen our parts and service departments. Day two was a deep dive into winterization methods and customer end-of-season experience. This was the first event of its kind for regional fixed operations, and everyone left excited.



Submitted by Amanda Haddaway

## SPEND-A-DAY NASHVILLE HITMAKERS EVENT

Spend-A-Day is all about the boating lifestyle, which includes the lake’s water quality and community. Spend-A-Day had a few associates that were able to attend and volunteer with a community event, Nashville Hitmakers. The annual event is the Indian Lake Watershed’s major fundraiser. During the event, employee Lanny Weiner was the celebrity auctioneer. He sold a guitar that was played and signed by each Nashville artist. Lanny was fortunate enough to sell the guitar to his customer from the marina, who is the proud owner of a JC Pontoon. The lifestyle, the water quality, and Spend-A-Day’s commitment to the community came full circle.



Submitted by Brenda Moots

# UPCOMING TRAINING SEMINARS

## Paylocity Refresher for Managers - HR Actions

**Wednesday, September 6th at 10 a.m. ET**

*Nadiya Mallory will host a refresher course for managers on submitting HR action forms regarding employee pay, position, and status changes through Paylocity.*

## Paylocity Refresher for Managers - Timekeeping and PTO

**RESCHEDULED: Friday, September 8th at 11 a.m. ET**

*Rebecca Underwood will host a refresher course on how to check and approve timecards and PTO for your employees.*



REGISTER

## UPCOMING EVENTS

August

31

Singleton  
Watersport  
Clinic Day

September

2

Rambo  
Saturday Night  
Fever Event

September

5

LMD Gulf Coast  
Boating and  
Fishing Seminar

September

6

TGYG  
Boating 101

September

6

SunDance Dock  
and Dine Event

September

7

Atlantic City  
In-Water Boat  
Show

[VIEW THE FULL MARKETING CALENDAR](#)