



NEWATER CONNECT

May 28, 2024

FRIDAY CALL REMINDER



Please remember that we have a company-wide Zoom call every Friday at 9:30 a.m. ET.

Our Friday calls alternate each week between motivational calls with Andy Andrews (for the whole team) and sales calls (for the sales team).

This week, Andy Andrews will be joining us!

CONTENTS

1

FEATURES

- Friday Call Reminder

2

HIGHLIGHTS

- First Source Highlight

3

EVENTS

- Bosun's Ladies at the Helm
- Spend-A-Day Memorial Day Parade

4

TRAINING AND UPCOMING EVENTS

- Managing the Store Traffic Log
- Adding a Video to Your Inventory
- Upcoming Events

ONEWATER BRANDS SPOTLIGHT: FIRST SOURCE

FIRST SOURCE

BRAND DEVELOPMENT + PACKAGE DESIGN + PRODUCT DEVELOPMENT + LOGISTICS

ESTABLISHED IN 2004

First Source specializes in providing factory-direct, private label aftermarket marine accessories to retailers in the mass, specialty, and marine distributor markets.

CUSTOM PACKAGING:

We offer over 5,000 products in standard-size retail packages that can feature your specific artwork, making it your product in your brand's packaging.

SMALLER MOQs:

By consolidating production, we support smaller minimum order quantities, so even smaller companies can have their own brand.

EASY DISTRIBUTION:

Our products are shipped in small, distribution-friendly packs for convenient store or facility distribution.

HASSLE-FREE ORDERING:

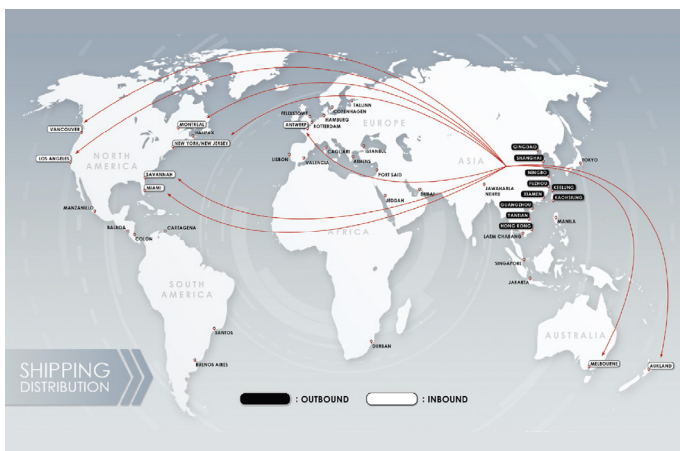
We provide all necessary data and order builders, simplifying the process of ordering full containers directly.



First Source procures and imports a wide selection of products for multiple private label brands.

QUALITY PRODUCTS

Our state-of-the-art testing lab assists in product development, QC, compliance, and claims support. From duration testing to salt corrosion tolerance, First Source product evaluations are crucial to our high-quality standards.



THE RESULT?

A complete marine accessory line under your brand name at factory-direct prices.

EVENTS



BOSUN'S MARINE LADIES AT THE HELM

Bosun's Maryland had its 4th Annual Ladies at the Helm Day on Saturday, May 18th. Sixteen amazing ladies were in attendance. The team spent the morning sharpening their skills on navigation, safety procedures/items, and knot tying on cleats and on the showroom boat.

The weather cleared for the afternoon, and a few hours were spent on the water and at the dock. The group ranged from experienced boaters to first-time boaters, and the feedback from everyone was great. The Bosun's team can't wait for next year!

Submitted by Amanda Haddaway

SPEND-A-DAY MARINA MEMORIAL DAY PARADE

The Spend-A-Day Marina crew and the local youth ball teams showed off a JC TriToon and a beautiful blue Bennington in the Memorial Day parade yesterday.

Submitted by Brenda Moots



TRAINING AND UPCOMING EVENTS

There are more than 150 training courses on the [OneWater Training Portal](#). If you are a OneWater employee, please be sure you are taking advantage of the resources and tools we have available to help you improve in your role! **(For OneWater Employees)**

HIGHLIGHTED TRAININGS:

On the Portal

MANAGING THE STORE TRAFFIC LOG

[View Training](#)

This training thumbnail features a teal background with a photo of three people (two men and one woman) looking at a computer monitor in an office setting. The text 'MANAGING THE STORE TRAFFIC LOG' is prominently displayed in white, and a 'View Training' link is at the bottom.

EVER On the Portal

ADDING A VIDEO TO YOUR INVENTORY

[View Training](#)

2023 AVALON VNT QL-
N310633 Stock Number | Package ID: 5839383

MATCH CUSTOMER WINDOW STICKERS FEATURE PA

uation
Log
ools
s
ources

ADD IMAGES ADD VIDEOS

This training thumbnail shows a screenshot of the EVER portal interface. It features a dark grey background with a photo of a boat in a storage area. The text 'ADDING A VIDEO TO YOUR INVENTORY' is in large white letters. A 'View Training' link is at the bottom. The background image shows a boat on a trailer with various interface elements overlaid, including a search bar and buttons like 'MATCH CUSTOMER', 'WINDOW STICKERS', and 'FEATURE PA'.

UPCOMING EVENTS

June 1	June 7	June 14	June 19
Bosun's Reef Ball Building with CCAMD	Walker's Burgers N' Boats	Walker's Burgers N' Boats	Bosun's Docktails Happy Hour Event

[VIEW THE FULL MARKETING CALENDAR](#)