



April 2, 2024

## THE VALIDITY OF INDUSTRY STANDARDS AND BEST PRACTICES



Rewatch Andy's message, "The Validity of Industry Standards and Best Practices", from last Friday by clicking [here](#).

You can always rewatch Andy's messages by visiting the [OneWater Training Portal](#).

[VIEW RECORDING](#)

*\*Please log in to the training portal and then access the link above.*

### CONTENTS

- 1 FEATURES**
  - Andy Andrews Message
- 2 HIGHLIGHTS**
  - Spend-A-Day Marina
  - Tornado Recovery
  - ProRever Release Notes
- 3 EVENTS**
  - NBM Open House
  - BMD Spring Open House
- 4 REVIEWS AND UPCOMING EVENTS**
  - April Fools' Day Fun
  - Upcoming Events

# TORNADO RECOVERY



On March 14<sup>th</sup>, an EF3 tornado struck Spend-A-Day Marina, leaving behind a trail of destruction, including over 100 damaged boats and significant infrastructure damage. Against the odds, the Spend-A-Day team showed remarkable resilience, restoring operations within days.

The overwhelming community support from customers and local youth was nothing short of inspiring. Even amidst their recovery, Spend-A-Day's dedication to the broader lake cleanup efforts highlighted their extraordinary commitment to the community.

I'm incredibly proud of our team's unity and positive spirit during such a challenging time. There was no blame, only cooperation, illustrating the strength and character of the team. I am honored to be a part of this resilient and compassionate team.

Toby Blackney



# SPEND A DAY MARINA

We are anchored in hope and #indianlakestrong





# PROREVVVER UPDATES

## New Feature: Image Gallery

The ProRevver team has added a new feature to the image gallery in ProRevver. You can now search for and add existing images (images you've already uploaded for another piece of inventory) to a boat listing. This improves efficiency when you are managing listings that involve recurring inventory.

The image gallery is filterable by Make, Model, and Year. Select the images you would like to add to your listing, and select "Add Images". Image availability is based on your dealer group.

This is Phase 1 of the release. Phase 2 will allow you to access images across all dealer groups.

The screenshot displays the ProRevver image gallery interface. At the top, there are two tabs: "ADD IMAGES" (selected) and "ADD VIDEOS". Below the tabs is a dashed border box containing the text: "Drag and drop an image here or click (max 4MB each), up to 20 images at a time." Below this is a yellow banner that reads: "You can also add via our Image Gallery".

The main area shows a grid of 14 numbered image thumbnails (1-14) with close icons. The first image is labeled "Featured Image".

An "Image Gallery" modal is open, featuring a sidebar with filters for "Make" (Pursuit), "Model" (Unknown), and "Year" (Unknown). The main area of the modal is a grid of 20 image thumbnails, with 7 of them marked with a green checkmark. At the bottom of the modal, there is a pagination bar showing page numbers 1, 2, 3 (highlighted), 4, 5, 6, and a range from 523 to 524. An "ADD 7 IMAGES" button is located at the bottom right of the modal.

[CLICK HERE TO SEE MORE RELEASE NOTES FROM PROREVVVER](#)

# EVENTS



## NAPLES BOAT MART OPEN HOUSE

The Naples Boat Mart team recently hosted an Open House Event that featured raffle giveaways, captivating live music, refreshing drinks, and gourmet catered food.

*Submitted by Frank Angelillo*

## BOSUN'S MARINE MARYLAND SPRING OPEN HOUSE

Bosun's Maryland held a Spring Open House on Saturday, March 16<sup>th</sup>. Everyone came out in green and had a great time enjoying vendors, food, boating talk, and more.

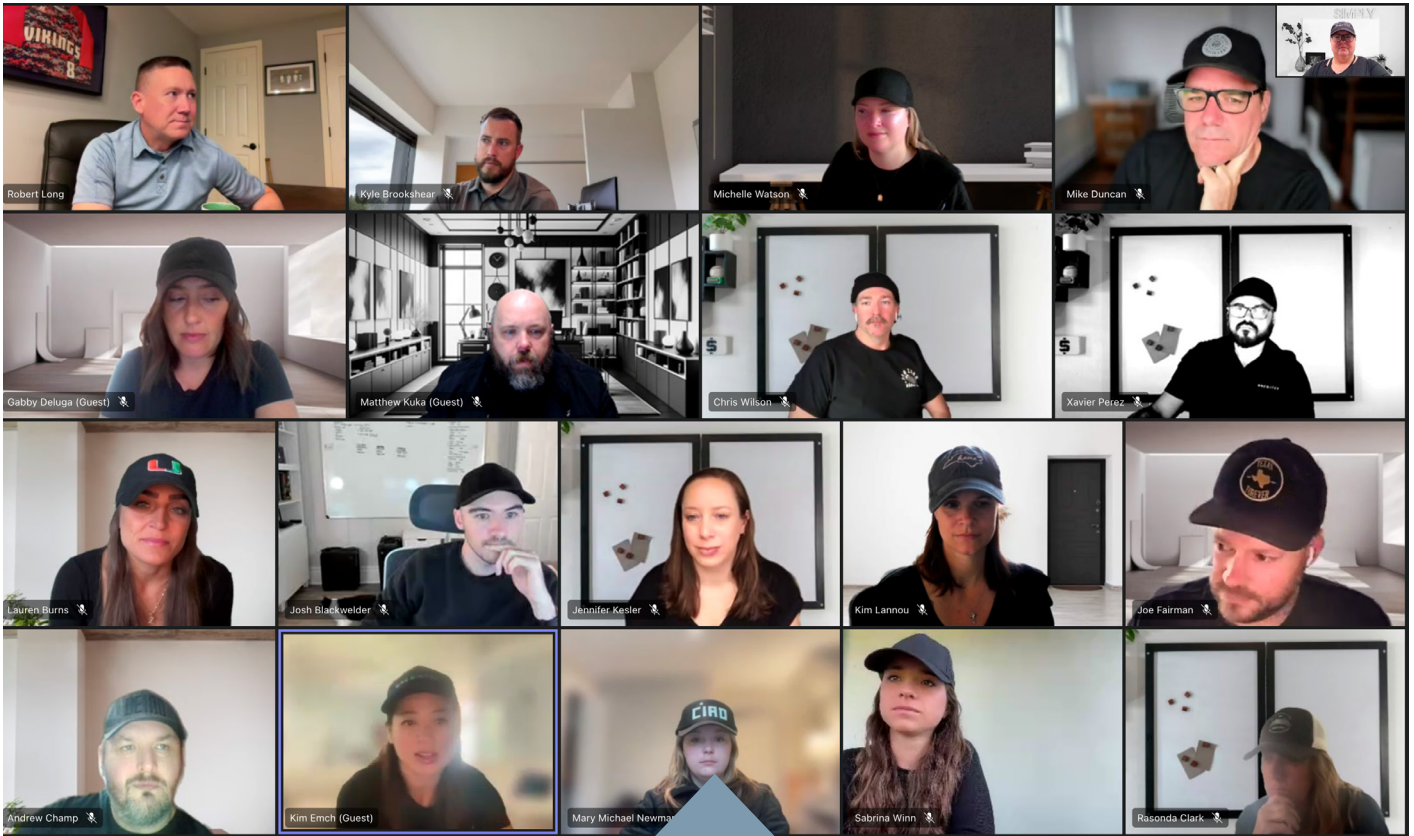
The team's new service product display was a hit with attendees; everyone was excited to see what the team has to offer and learn that they can visit Bosun's for all of their boating needs.

*Submitted by Amanda Haddaway*





# HIGHLIGHTS



## APRIL FOOLS' DAY FUN

The marketing and ProRevver teams had some fun on April Fools' Day by all dressing as one of their favorite coworkers on a Zoom call.

*Submitted by Jessica Helmes*

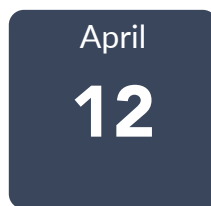
## UPCOMING EVENTS



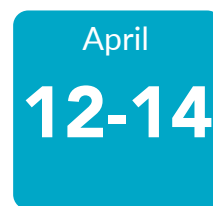
**Moon Day at Indian Lake**



**Walker's Burgers N' Boats**



**Quality Boats Omelet Party Sponsorship**



**Bay Bridge Boat Show**

[VIEW THE FULL MARKETING CALENDAR](#)